

Joining Forces for Women Veterans & Military Spouses Mentoring Plus™

**** BPW Foundation **** www.JoiningForcesMentoringPlus.org

Joining Forces for Women
Veterans and Military Spouses
Mentoring Plus™ is dedicated to
helping women veterans and
military spouses connect with
working women mentors and
subject matter experts (SMEs)
to receive support and guidance,

career development, and, ultimately, to obtain meaningful employment.





"BPW Foundation's long history of women helping women allows us to leverage the experience, expertise and resources of women in the workplace, to benefit those who have made so many personal and family sacrifices to protect our freedom: women veterans and military wives,"

- BPW Foundation CEO, Deborah L. Frett

Business and Professional Women's (BPW) Foundation and its partners provide the tools, outreach, and capacity to engage thousands of women mentors to support and assist women veterans and military spouses to develop meaningful careers.

Our Joining Forces Mentoring Plus[™] program offers online and direct contact resources at several levels to provide tailored career development services for women veterans and military spouses.

BPW Foundation is engaging program partners from private and non-profit sectors to support deployment of Joining Forces Mentoring Plus[™] and add to the program's pipeline of mentors and subject matter experts (SMEs) as we cull content, provide mentoring resources and expertise, connect mentors with mentees, and facilitate job opportunities for mentees.

Invest in America's Sheroes!

Enroll as a mentee
Sign up to be a mentor or SME
Partner with BPW Foundation

Joining Forces Mentoring Plus™

www.JoiningForcesMentoringPlus.org



$working\ women\\ helping\ women\ work^{{\scriptscriptstyle \mathsf{TM}}}$

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"We are determined and honored to help our women veterans reach their post-military service employment goals by translating their exceptional skills and military achievements to find success in the civilian work world. Joining Forces Mentoring Plus™ also helps military wives overcome the challenges of base living and frequent moves by connecting them to training and employment opportunities that match their abilities, interests, and education."

-Dr. Lynda Davis, former soldier, Chair of the *Joining Forces Mentoring Plus*™ Advisory Council

Sign on as a Mentor:

- ☆ Draw on your workplace experience to guide women veterans & military spouses
- ☆ Match your strengths and skills through the 10point system to pair with a mentee who will best benefit from your insight
- Access in-depth, userfriendly training and resources
- ★ Expand your own networks
- ☆ Improve your leadership skills

Enroll as a Mentee:

- Create your individual development plan and outline career goals, action steps and benchmarks with your personal coach
- Match your specific career and transition needs with an experienced mentor through the 10-point system
- Access networks, industry training and credentialing systems, job-listing boards, and resources for entrepreneurs, including assessments and training

Share Your Expertise as an SME:

- ☆ Share your knowledge, skills, and expertise to benefit military spouses and women veterans
- ☆ Provide expert, tailored, and time-limited consultation on professional or industryspecific or topics
- ☆ Conduct and/or contribute to topical webinars and on-line discussions
- **☆ Expand your own** networks

Mentoring Works!

for Mentees:

- ☆ 43 studies over 20 years confirm employees with mentors are more satisfied with their careers, receive more promotions, and earn higher salaries.
- ☆ Professionals with mentors earn an average of \$5,000 \$20,000 more than professionals without mentors
- ★ Working women with mentors saw a +90% increase in their productivity

for Mentors:

- ☆ 76% of Fortune's Top 25 companies offer mentoring programs, as they benefit both mentor and mentee performance
- ☆ 75% of executives credit mentoring as a key factor of career success
- ☆ 44% of CEOs cite mentoring programs as one of the top three most effective strategies for women's advancement to senior management
- A multi-year independent study by a major international corporation reported a +600% ROI on mentoring program costs

Sources: Fortune Magazine, ASTD, & Management Mentors

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"Women veterans are among the most undervalued and underutilized resources in our economy. Joining Forces Mentoring Plus™ isn't about helping out a group of 'needy' women. It is about recognizing that our economy will benefit from the leadership skills and expertise these women can bring to our workplaces. Women who volunteer to mentor can act as trusted resources for these talented women as they navigate the civilian workforce."

- Deborah L. Frett, CEO, BPW Foundation



- ↑ Two mentees and a mentor from Joining Forces Mentoring Plus™ were featured on the NBC Nightly News on March 25, 2012.
- ◆ A mentee posts her testimony on facebook.

working women helping women work™





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There are a number of ways your organization can partner with BPW Foundation to invest in our sheroes! For more details, contact JoiningForces@bpwfoundation.org.

Leadership Partners:

Match BPW Foundation's \$50,000 Leadership Challenge with financial or in-kind support

AARP Foundation ☆ Alliant Credit Union Foundation ☆ Call of Duty Endowment (C.O.D.E.)

Cengage Learning ☆ Disabled American Veterans Charitable Service Trust

Supporting Partners:

Provide financial or in-kind assistance

ed2go, a part of Cengage Learning ☆ ICF International ☆ Military to Medicine Philadelphia Veterans Multi-Service & Education Center (PVMSEC) ☆ USO

Resource & Community Partners:

Provide mentors, subject matter experts, and/or mentees; distribute program information; and/or integrate Joining Forces Mentoring Plus™ into grassroots efforts

American Corporate Partners ☆ Army Women's Foundation ☆ Feminist Majority Foundation Final Salute, Inc. ☆ Global Summit of Women ☆ John 14:2, Inc. – Women Veterans Interactive KidzArt ☆ Military Spouse Employment Partnership (MSEP) ☆ Military Spouse Mentoring National Association of American Veterans, Inc. (NAAV)

Philadelphia Veterans Multi-Service & Education Center, Inc. (PVMSEC)
Women Construction Owners & Executives (WCOE) ☆ Women in Public Policy (WIPP)
Women's Institute for a Secure Retirement (WISER)
The Women's Research & Education Institute (WREI)



Invest in America's Sheroes!

Become a Partner in

Joining Forces Mentoring Plus

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BPW Foundation supports workforce development programs and workplace policies that recognize the diverse needs of working women, their families, communities and businesses. BPW Foundation is a 501 (c)(3) research and education organization. To learn more, visit http://www.bpwfoundation.org. To join our mentoring program as either a mentor, subject matter expert or mentee, sign up on the JoiningForces@bpwfoundation.org.