

BPW Foundation continues to impact the lives of U.S. working women and their families. We rely upon the financial support of individuals and businesses to help us fulfill our mission.

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BPW Foundation is a 501(c)(3) organization and contributions may be considered tax deductible to the extent allowed by law. Thank you.

## Fulfilling the Mission

In 1956 Business and Professional Women's (BPW) Foundation became the first 501(c)(3) research and education institution of national scope solely dedicated to issues that affect working women.

Today, BPW Foundation is transforming workplaces with women and employers. Through its groundbreaking research and unique role as a convener of employers and employees, BPW Foundation strives to redefine today's workplace. Collaboration and public-private partnership are critical to create successful workplaces. Successful Workplaces are those that embrace and

practice diversity, equity and work-life balance.

BPW Foundation's work influences, informs and educates Presidents, members of Congress, state officials, policymakers, employers and working women – making research and educational resources available that accurately portray the challenges faced by and the important role of working women.

When women become senior managers, female workers earn 91% of men's salaries.

In 2008, women-owned businesses employed more than 13 million people, and generated \$1.9 trillion in sales.



Many jobs that were nontraditional for women in 1988 were no longer nontraditional for women in 2010.

# Transforming 21<sup>st</sup> Century Workplaces



Business and Professional Women's Foundation®



**Our Mission**

To empower working women to achieve their full potential and to partner with employers to build successful workplaces through education, research, knowledge and policy.

## Today More Than Ever

The workplace needs Business and Professional Women's Foundation. Partnering to create successful workplaces contributes to an improved workforce for working women and to an improved bottom line for businesses. Successful workplaces as defined by BPW Foundation, embrace and practice equity, diversity and work-life balance. BPW Foundation inspires collaboration as a convener of employees and employers.

As an innovator, BPW Foundation is building bridges and trust between employers, working women, policymakers and advocates for work-life issues. Bringing stakeholders together to collaborate expands options which produce more equitable, flexible workplaces.

BPW Foundation focuses on cutting edge information that leads to action in the workplace and community. The Successful Workplaces Movement combines research, policy, resources and programming in order to create the systemic changes needed to build supportive and successful workplaces.

Business and Professional Women's Foundation is transforming the workplace with women and employers. Our role is to convene employees and employers to create solutions that improve the workplace for today's workforce. The work of BPW Foundation focuses on two issues: Successful Workplaces and an Empowered Workforce.

## Successful Workplaces



BPW Foundation began the Successful Workplaces Movement to collaborate with employers to transform and redefine today's workplace. Creating

Companies that invest in family-friendly initiatives have fewer stress-related absences, lower turnover rates and more motivated employees.

systemic, sustainable change requires the collaboration of employees, employers and policy makers. Such change is necessary to build supportive and successful workplaces; and to break down the final barriers to the full participation of women in the workplace.

## Empowered Workforce

In order to create Successful Workplaces, the U.S. workforce must be productive, strong and skilled. To that end, the work of BPW Foundation supports workforce development. Specifically, BPW Foundation conducts research and produces programming that empowers the workforce.

BPW Foundation's research provides insight to employers and policy makers on the needs and challenges of key groups of working women with a variety of skills and educational attainment. BPW Foundation also provides programming to employers and employees in order to encourage discussion, improve productivity and create solutions, such as events, publications and online resources.



## Applied Research

BPW Foundation conducts primary research on untapped populations such as women veterans, women and the green economy, young careerists and innovative employers. Exploring uncharted workplace issues is a critical part of our work with the current focus on empowered workforce and successful workplaces. The strength of our research is the ability to apply it to workforce and workplace challenges, in order to find solutions, create programming and provide resources.

## Advocacy

BPW Foundation's research provides insight, data and analysis to shape public policy and inform the development of legislation. In addition, BPW Foundation advocates on behalf of working women and their families and provides tools and resources that educate and encourage grassroots activism. Issues range from small business empowerment, support of women veterans, and flexible work environments, to increasing workplace diversity and equity.

## Engage

Use BPW Foundation's online resources to empower the workforce and transform the workplace.

Workingwomen:  
1950: 18 million  
2009: 66 million

Sign up today at [www.bpwfoundation.org](http://www.bpwfoundation.org)

to receive our e-publications, policy alerts and programmatic updates!

Join the campaign to support women veterans and their families – [www.bpwfoundation.org/donate](http://www.bpwfoundation.org/donate)

Take advantage of our customized online courses at [www.ed2go.com/bpwfdn](http://www.ed2go.com/bpwfdn)

Use our research and resources to create successful workplaces for working women.



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