



Contact: Karen Montagne
(202) 777-8972
kmontagne@bpwfoundation.org

For Immediate Release
June 28, 2013

Dell & Intel and BPW Foundation to Provide Technology and Entrepreneurship Resources for Women Veterans and Military Spouses

(Washington, DC) – Dell & Intel and Business and Professional Women’s Foundation are partnering to provide free technology assistance and entrepreneurial tools to guide and support the expanding community of women veterans and military/veteran spouses served by Joining Forces Mentoring Plus® who are interested in starting and/or growing small businesses. These Dell-Intel resources will be accessible to all members of BPW Foundation’s Joining Forces Mentoring Plus® online employment mentoring platform.

Dell & Intel’s technology and entrepreneurship expertise will strengthen the “Working Women Helping Women Work®” mentoring component of Joining Forces Mentoring Plus® and supplement the program’s employment/career resource library. These important new resources recognize the growing number of military women who want to start their own businesses and are looking to gain the expertise and skills needed for success. Dell & Intel will offer individualized guidance to educate and guide these women as they evaluate their job-seeking and professional hardware and software needs. Dell’s Center for Entrepreneurs will supply tools for Joining Forces Mentoring Plus® military women-launched businesses, and the company will enlist mentors and subject matter experts to advise and meet the specific needs of this targeted audience of women.

“BPW Foundation is pleased and proud to welcome Dell & Intel into the Joining Forces Mentoring Plus® community,” said Deborah L. Frett, BPW Foundation CEO. “Their support of women in the workplace, as employees and employers, aligns with our goal of creating work environments that are inclusive and value the skills and contributions of working women. BPW Foundation applauds their specific focus in this partnership to help provide women veteran and military/veteran spouse entrepreneurs with the tools they need to succeed in their new businesses, and in their civilian lives.”

“Research indicates that women veterans’ civilian entrepreneurial career progress is hindered by obstacles they face translating their skills and their lack of hands-on career support. Similarly, military spouses’ workplace success is often compromised by frequent moves, lack of job transition guidance, caregiving and single parent childcare issues,” said Belinda Matingou, Business Development Director at Dell who focuses on diverse small businesses, including those owned by women and veterans. “Dell is proud to support the Joining Forces Mentoring Plus® online platform to build on the existing framework of Dell’s Center for Entrepreneurs that provides resources and information to entrepreneurs everywhere.”

Dell & Intel's technology and entrepreneurship resources are an important addition to the growing list of free tools and information available to women veterans and military/veteran spouses via BPW Foundation's Joining Forces Mentoring Plus® internet platform, which connects volunteer working women mentors and subject matter experts to support success in the civilian workplace. The program's "Working Women Helping Women Work®" philosophy builds on a workforce development model to help women veterans and military/veteran spouses navigate their individual challenges as they find and succeed in civilian careers.

BPW Foundation identified employment and career mentoring as a critical need of transitioning women veterans during its inaugural Joining Forces for Women Veterans National Summit in October 2010. First Lady Michelle Obama recognized this "mentorship gap" in the White House's selection of BPW Foundation as the lead organization for a large-scale mentoring initiative to benefit women veterans and military/veteran spouses. BPW Foundation has since forged partnerships with more than 55 corporations and non-profit organizations to fulfill this mandate, and at the recent White House Champions for Change: Women Veterans event The First Lady recognized BPW Foundation "for the exceptional work that they do every day for women veterans."

###

About BPW Foundation

BPW Foundation supports workforce development programs and workplace policies that recognize the diverse needs of working women, their families, communities, and businesses. BPW Foundation is a 501(c)(3) research and education organization. To learn more, visit <http://www.bpwfoundation.org>. Please sign up to join the [Joining Forces Mentoring Plus®](#) community as a member, mentee, mentor, or subject matter expert at [Joining Forces Mentoring Plus®](#)

About Dell

As the visionary outcome of a true entrepreneur, Dell (NASDAQ: DELL) is committed to helping small and medium businesses grow and better serve their customers by drawing greater value from technology. For more information, visit the Dell Center for Entrepreneurs at <http://www.dell.com/entrepreneur>.

About Intel

Intel (NASDAQ: INTC) is a world leader in computing innovation. The company designs and builds the essential technologies that serve as the foundation for the world's computing devices. Additional information about Intel is available at newsroom.intel.com and blogs.intel.com.

Business and Professional Women's Foundation
tel: 202.293.1100 | www.bpwfoundation.org | foundation@bpwfoundation.org