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CVS Caremark and BPW Foundation Join Forces to Provide Employment and Career Mentoring for Women Veterans and Military Spouses

(Washington, DC) – CVS Caremark has joined the growing list of companies partnering with Business and Professional Women's Foundation's Joining Forces Mentoring Plus® program to support women veterans and military/veteran spouses as they navigate the path to success in the civilian workplace. CVS Caremark will enlist volunteer women employees as mentors and subject matter experts for women veterans and military/veteran spouses within the Joining Forces Mentoring Plus® "high tech-high touch" online community.

Joining Forces Mentoring Plus® provides free employment tools and connects women veterans of all branches, eras, ranks and military/veteran spouses with volunteer working women mentors and subject matter experts. The program, framed around "Working Women Helping Women Work®, meets these women where they are and helps them translate their military skills and build self confidence to find and keep meaningful civilian careers or start and grow their own businesses.

BPW CEO Deborah Frett welcomed CVS Caremark's volunteer employees, noting: "Results to date validate and support the value of tapping working women's experience and expertise. CVS Caremark volunteers will expand our pipeline of mentors for the growing number of women veterans and military/veteran spouses looking for career guidance through *Joining Forces Mentoring Plus*®. We are thrilled that CVS Caremark is 'joining forces' with BPW Foundation and look forward to the company's important contributions to our mentoring resources."

CVS Caremark will enlist mentors from the company's diverse population of women employees across the country by tapping into their Colleague Resource Groups (CRG). "VALOR, our veteran CRG along with Women Success Network and the Logistics Diversity Council are taking the lead on recruiting members to participate in this initiative. We are excited about the partnership with BPW Foundation and look forward to adding this mentoring program to our enterprise-wide military recruitment and outreach efforts," states Leslie Reis, Senior Manager of Workforce Initiatives. This initiative will spotlight women among CVS Caremark's numerous efforts to support military veterans and their families with career opportunities and community partnerships tailored to meet the unique needs of the greater military community.

BPW Foundation identified mentoring as a critical need of transitioning women veterans during its inaugural Joining Forces for Women Veterans National Summit in October, 2010.

First Lady Michelle Obama recognized this "mentorship gap" in the White House's selection of BPW Foundation as the lead organization for a large-scale mentoring initiative to benefit women veterans and military/veteran spouses. BPW Foundation has since forged partnerships with more than 54 corporations and non-profit organizations to fulfill this mandate, and at the recent White House Champions for Change: Women Veterans event The First Lady recognized BPW Foundation "for the exceptional work that they do every day for women's veterans."

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About BPW Foundation

BPW Foundation supports workforce development programs and workplace policies that recognize the diverse needs of working women, their families, communities, and businesses. BPW Foundation is a 501(c)(3) research and education organization. To learn more, visit http://www.bpwfoundation.org. Please sign up to join the *Joining Forces Mentoring Plus®* community as a member, mentee, mentor, or subject matter expert at *Joining Forces Mentoring Plus®*

About CVS Caremark

CVS Caremark is dedicated to helping people on their path to better health as the largest integrated pharmacy company in the United States. Through the company's more than 7,400 CVS/pharmacy stores; its leading pharmacy benefit manager serving more than 60 million plan members; and its retail health clinic system, the largest in the nation with more than 600 MinuteClinic locations, it is a market leader in mail order, retail and specialty pharmacy, retail clinics, and Medicare Part D Prescription Drug Plans. As a pharmacy innovation company with an unmatched breadth of capabilities, CVS Caremark continually strives to improve health and lower costs by developing new approaches such as its unique Pharmacy Advisor program that helps people with chronic diseases such as diabetes obtain and stay on their medications. Find more information about how CVS Caremark is reinventing pharmacy for better health at info.cvscaremark.com.

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