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Media Contact: Karen Montagne
202-777-8972
kmontagne@bpwfoundation.org

**BPW FOUNDATION RECEIVES \$35,000 GRANT FROM
NEWMAN'S OWN FOUNDATION**

Funding supports career development for female veterans

Washington, DC – Business and Professional Women's (BPW) Foundation has been awarded a \$35,000 grant from Newman's Own Foundation, the independent foundation created by the late actor and philanthropist, Paul Newman.

Newman's Own Foundation generated seven grants totaling \$300,000 as part of its "Honoring Women Who Serve" campaign to support career development for female veterans. Through BPW Foundation's Joining Forces Mentoring Plus program, women veterans receive unlimited free online career development tools, resources, and confidential guidance from volunteer working women mentors to help them identify and pursue civilian career paths.

"It is indeed an honor that Joining Forces Mentoring Plus has been selected by Newman's Own Foundation to receive this grant. These grant dollars will directly impact and support women veterans as they make the often challenging transition from military to civilian careers," said BPW Foundation CEO Deborah Frett.

Joining Forces Mentoring Plus™ is a FREE, "High-Tech High-Touch" national mentoring program using both one-on-one contact and a sophisticated on-line platform of resources for women veterans. Joining Forces Mentoring Plus™ is based on a career development model that can be used by women of all ranks, eras, and skill levels. Mentorships and resources extend beyond job attainment to support job retention and career advancement.

"There is no greater sacrifice than serving and defending our country," said Robert Forrester, Newman's Own Foundation President and CEO. "We aim to provide for the ongoing needs of military personnel and their families, both during deployment and after their return. We are pleased to award this grant to BPW Foundation as they endeavor to make a difference in the lives of female veterans."

The six other nonprofits receiving grants are: Every Woman Works; Swords to Plowshares; Veterans, Inc.; Veterans Leadership Program of Western Pennsylvania; Women's Business Development Center; and Women, Food and Agriculture Network.

Overall, Newman's Own Foundation is awarding \$7 million in grants over three years, 2012-2014, to more than 50 organizations across the country that deal with veterans' issues such as health, housing, education, career development, and family support.

Paul Newman, the actor and philanthropist who founded Newman's Own, passed away on September 26, 2008. Now, five years later, his legacy continues as Newman's Own continues to give away 100% of the profits and royalties from the sale of its food products to charity. Since the company's founding in 1982, over \$380 million has been donated to thousands of organizations, with \$125 million having been donated in the past five years alone.

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About BPW Foundation

With a legacy dating back to 1919, BPW Foundation was the first foundation dedicated to conducting research and providing information on working women. The mission of BPW Foundation is to promote systematic change in the workplace by strengthening the capacity of organizations and businesses to create environments that are inclusive and value the skills and contributions of working women, empowering them to achieve their full potential.