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Citi and BPW Foundation Join Forces to Mentor Women Veterans and Military Spouses on Finding and Building Successful Careers

(New York) -- Citi and <u>Business and Professional Women's (BPW) Foundation</u> have announced *Citi Joining Forces Mentoring Plus*, a partnership to support women veterans and military spouses in their search for satisfying and successful civilian careers. This new partnership enlists women who work at Citi to volunteer to form sustaining "high-tech, high-touch" mentoring relationships with female veterans and military spouses.

"Citi employs a diverse population of women in positions around the world and in every area of the company. They bring a vast reservoir of knowledge and expertise to guide mentees to find meaningful careers in the financial sector and beyond," said Deborah L. Frett, CEO of BPW Foundation. "We are proud to welcome Citi, a company that has already shown tremendous commitment to veterans and military families, as a Leadership Partner in Joining Forces Mentoring Plus®."

Citi Joining Forces Mentoring Plus builds on two of Citi's initiatives to support the success of diverse populations: Citi Women, a company-wide effort to foster the ongoing development of women leaders from recruitment to senior management as well as to facilitate the engagement of clients in a dialogue; and Citi SalutesTM, which comprises the firm's efforts to support military veterans and their families with career opportunities, community partnerships, and financial products and services tailored to meet the unique needs of the greater military community.

"Mentoring is an important way that Citi Women and Citi SalutesTM can work together to support female veterans and military spouses, helping them further develop and translate their military skills and experiences into meaningful and rewarding civilian careers," said Suni Harford, Citi's Regional Head of Markets for North America. "At different points in our careers, many of us have benefited from mentorship by a senior professional. It's a privilege to now have the opportunity to provide the same type of advice and counsel to women who've sacrificed in service to our country."

In addition to regular meetings with mentees, Citi mentors will utilize a custom portal within BPW Foundation's <u>Joining Forces Mentoring Plus</u>® internet platform, which provides mentor training and a wide range of resources, information, and subject matter experts to support them as mentors.

BPW Foundation identified mentoring as a critical need of transitioning women veterans during its inaugural Joining Forces for Women Veterans National Summit in October, 2010. The Office of First Lady Michelle Obama recognized this "mentorship gap" in the White House's selection of BPW Foundation as the lead organization for a large-scale mentoring initiative to benefit women veterans and military spouses. BPW Foundation has since forged partnerships with more than 48 corporations and non-profit organizations to fulfill this mandate.

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About BPW Foundation

BPW Foundation supports workforce development programs and workplace policies that recognize the diverse needs of working women, their families, communities, and businesses. BPW Foundation is a 501 (c) (3) research and education organization. To learn more, visit http://www.bpwfoundation.org. To join as a mentor, subject matter expert, or mentee, please sign up on the Joining Forces Mentoring Plus® website.





About Citi

Citi, the leading global bank, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management.

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